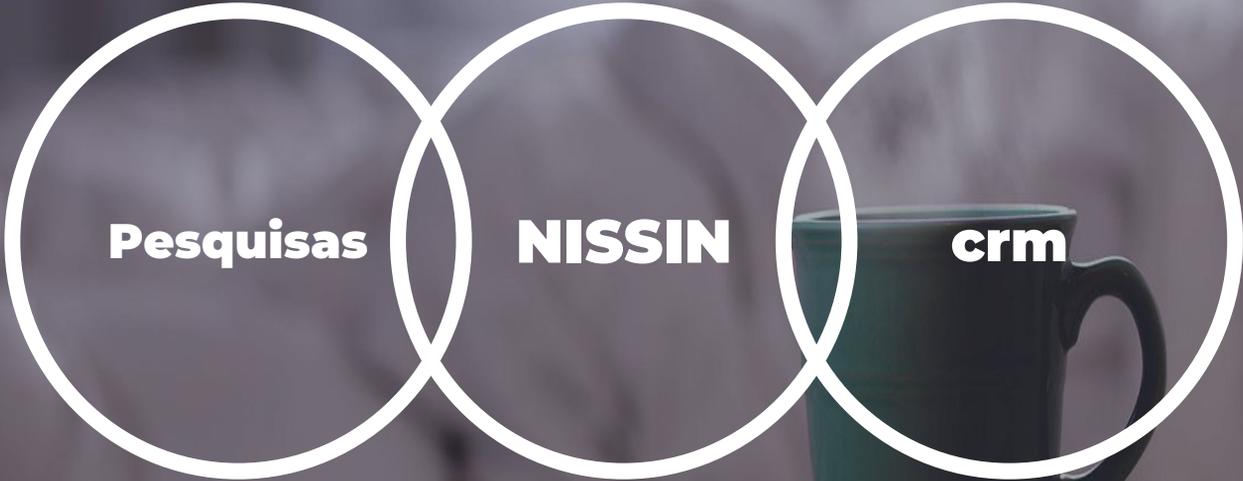


The background of the slide is a dark, low-key photograph of a person's hands holding a lit sparkler. The sparkler is the central focus, with bright, golden sparks radiating outwards. The person's hands are visible in the lower half of the frame, wearing a dark, textured sweater. The overall mood is celebratory and dynamic.

Práticas de consumo e seus impactos no Marketing

A hand is holding a white ceramic bowl filled with a light-colored liquid, likely tea. The bowl contains several slices of ginger and lemon. The background is a plain, light-colored surface.

Quem é o consumidor?



Pesquisas

NISSIN

crm



Experiências

Praticidade, Sabor, Tempo



Encontro NISSIN



1.
Shopper

2.
Consumidor
e Shopper

3.
Micro
influenciadores

542 K

A portrait of Momofuku Ando, an elderly man with glasses, wearing a grey suit, white shirt, and a blue patterned tie. He is smiling slightly. The background is a blurred indoor setting.

NISSIN

“A paz está
garantida quando
há comida
suficiente”

Momofuku Ando

Fundador Grupo NISSIN

Nossos Produtos



Obrigada!

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