



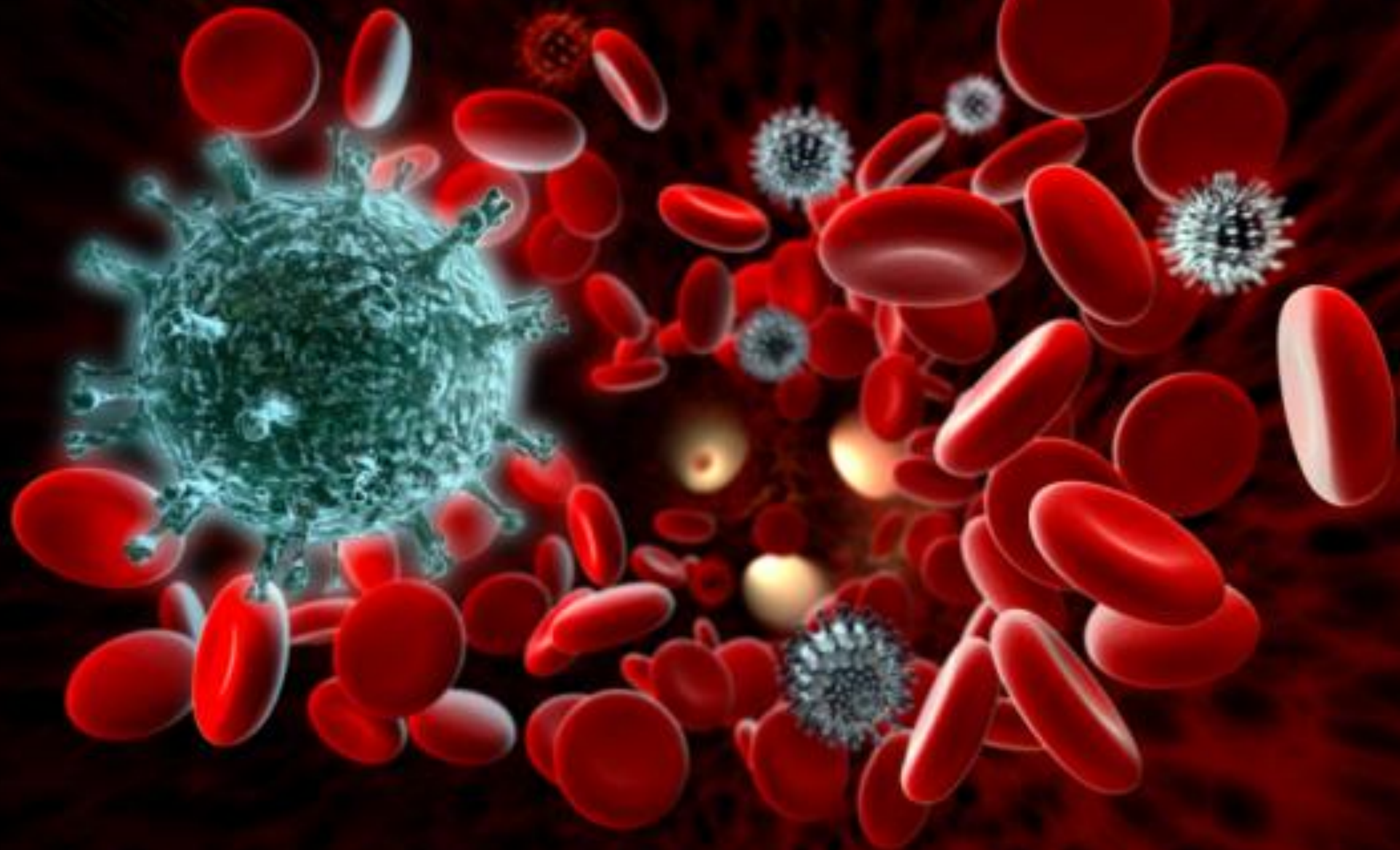




“WITH GREAT POWER COMES GREAT RESPONSIBILITY”

*Voltaire / Uncle Ben*











# 1. DIRECTION & VISION



# MEMBERSHIP MEETING

## BRANDS: WHAT'S NEXT?



**Marc Pritchard**

| Chief Brand Officer @ P&G





**2. LISTEN AND  
TRUST YOUR  
HACKERS**

### 3. ENERGY & PASSION





# BLACK MIRROR







SKI

THE ART OF FLIGHT



SKI







PROCTER & GAMBLE APRESENTA

# A CORUJOSA

A CORUJA MAIS CORAJOSA DE 2017

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